The ACTS Academy of Higher Education (Bangalore) offers the MBA in Non-Profit Management to develop knowledge and skills for leadership in various kinds of non-commercial organizations. This innovative program, with course fulfils a long-felt need for developing effective management in service sector environments.

## **OVERVIEW**

The course of study is modeled on a traditional program but with special emphasis given to urban, rural and slum development, education, health and environment, relief and rehabilitation and other such development and service oriented initiatives.

Leaders in schools, hospitals, development agencies, and small commercial operations will find this program relevant and useful to enhancing their effectiveness in the workplace by

- a) understanding and applying contemporary management principles and techniques;
- b) responding appropriately to new dynamics that demand change;
- c) gaining expertise and experiences through networking; and
- **d)** practicing and effectively communicating values for transformation of their communities.

## **COURSE DETAILS**

Highly qualified faculty and specialists in the field bring a wealth of experience and knowledge to the learning environment. The program is conducted through a distance education model that emphasizes faculty-student contact through online interaction with regular residential sessions and tutorial classes held in **Bangalore**, **Chennai**, and **Manila**.

Specifically tailored for distance learning, top quality self-study materials and textbooks are provided to compliment the curriculum, which includes the following courses:

- Management Theory & Practice
- Managerial Economics
- Organizational Leadership
- Human Resource Management
- Ethics in Management
- Management of NGOs & NPOs
- Legal Environment

- Financial Management
- Contemporary NGO Issues
- Project Management
- Management of Info Systems
- Comm & Industrial Relations
- Principles of Mangagement
- Research Methodology

## **APPLICATION**

Apply today if you are

- a) employed in a non-profit service oriented organization or development agency;
- **b)** an administrator or CEO in a religious or charitable society;
- c) an administrator or head of a school or hospital; or
- **d)** an individual interested in business and management.

## **CONTACT**

Dr. Michael Srinivasan at the **ACTS Academy of Higher Education** for more information and application details. He may be reached at <a href="mailto:msacts@rediffmail.com">msacts@rediffmail.com</a>.